

April 1<sup>st</sup>, 2019

Valued Customer,

In July of 2018, the merger between SteadMed Medical and Urgo Medical created the combined entity of Urgo Medical North America. Our team has been working tirelessly to transition customer service, logistics, and operations to Urgo Medical North America from Hollister Incorporated. Prior to these activities, Hollister Incorporated had the distribution rights of the private label Restore with TRIACT Technology brands, which are manufactured by Urgo Medical. The last phase in this transition has been to rebrand the Restore with TRIACT Technology products to mirror those of the global Urgo organization. We are excited to announce the beginning of this campaign.

Over the next 2 months, Urgo Medical North America will begin to replace the Restore with TRIACT Technology portfolio with the global branding of UrgoTul with the TLC Restoring Matrix or simply, TLC Technology. Here are some important things to know:

- **No changes** to the products and only to the names.
- All of the **SKUs will remain** the same for these products.
- There will be no changes to the box quantities or dimensions.
- Assistance and delivery of the corresponding Urgo branded SKU to replace your purchase order of any Hollister SKU.
- Any needs or questions you may have should be directed via email to [info@us.urgo.com](mailto:info@us.urgo.com) or by calling 1.855.888.8273.

The TRIACT and Restore with TRIACT Technology portfolio in other parts of the world is known as Technology Lipido-Colloid or TLC Healing Matrix and UrgoTul. In order to globally align with the organization and the other global Urgo affiliates, Urgo Medical North America felt it was necessary to transition the TRIACT and Restore with TRIACT portfolio to UrgoTul with TLC Restoring Matrix. For your convenience, a cross reference has been attached to this communication in preparation for these changes.

Please feel free to share this communication with others in your organization that would benefit from this information.

Best Regards,



Eric M. Pearce

Director of Marketing, Urgo Medical North America

Cross Reference of the Transition from Hollister Branding to Urgo Medical Branding

Product Code	Former Hollister Description	New Urgo Medical Description & Branding
550762	TRIACT Foam with Silicone Border, 4" X 4"	UrgoTul Absorb Border, 4" X 4"
550763	TRIACT Foam with Silicone Border, 6" X 6"	UrgoTul Absorb Border, 6" X 6"
550764	TRIACT Foam with Silicone Border, 6" X 8"	UrgoTul Absorb Border, 6" X 8"
550765	TRIACT Foam with Silicone Border, SACRAL 8" X 8"	UrgoTul Absorb Border, SACRUM 8" X 8"
506487	Restore Contact Layer FLEX with TRIACT Technology, 2" X 2"	UrgoTul Contact Layer, 2" X 2"
506488	Restore Contact Layer FLEX with TRIACT Technology, 4" X 5"	UrgoTul Contact Layer, 4" X 5"
506489	Restore Contact Layer FLEX with TRIACT Technology, 6" X 8"	UrgoTul Contact Layer, 6" X 8"
509341	Restore Contact Layer Silver with TRIACT Technology, 4" X 5"	UrgoTul Ag/Silver Contact Layer, 4" X 5"
509342	Restore Contact Layer Silver with TRIACT Technology, 6" X 8"	UrgoTul Ag/Silver Contact Layer, 6" X 8"
509345	Restore Silver Foam with TRIACT Technology Non-Border, 4" X 4"	UrgoCell Ag/Silver Foam Non-Border, 4" X 4"
509346	Restore Silver Foam with TRIACT Technology Non-Border, 6" X 8"	UrgoCell Ag/Silver Foam Non-Border, 6" X 8"
509380	Restore Foam with TRIACT Technology Non-Border, 2.5" X 2.5"	UrgoTul Absorb, Non-Border Foam, 2.5" X 2.5"
509381	Restore Foam with TRIACT Technology Non-Border, 4" X 4"	UrgoTul Absorb, Non-Border Foam, 4" X 4"
509382	Restore Foam with TRIACT Technology Non-Border, 6" X 6"	UrgoTul Absorb, Non-Border Foam 6" X 6"
509384	Restore Foam with TRIACT Technology Non-Border, HEEL 4.7" X 7.5"	UrgoTul Absorb, Non-Border Foam, HEEL 4.7" x 7.5"

