



UrgoTul™ Ag/Silver

April 1, 2020

**FOR IMMEDIATE RELEASE: URGO MEDICAL
NORTH AMERICA RELEASES NEW SIZE OF
URGOTUL™ AG/SILVER**

FORT WORTH, Texas – April 1, 2020 – Urgo Medical North America, a leading provider of acute and chronic wound care products, announces it has released a new size of their UrgoTul Ag/Silver Contact Layer.

UrgoTul Ag/Silver dressing is a flexible, non-adherent advanced primary dressing featuring the gel forming TLC matrix. On contact with wound fluid or exudate, the matrix forms a lipidocolloid gel that fosters a moist wound healing environment and *in vitro* increases fibroblast proliferation as well as extracellular matrix formation.

The gentle adherence of the product significantly reduces pain on dressing removal, allows for uninterrupted formation of granulation tissue, and can help to nurture and protect the cells that are important in a patient's wounds. The TLC technology allows UrgoTul Ag/Silver to maintain integrity over time, and ensures atraumatic dressing removal.

Urgo Medical North America is launching the 20cm x 40cm UrgoTul Ag/Silver dressing to better serve the burn community. The properties of UrgoTul Ag/Silver make for an ideal primary protective layer over donor sites, on Split-thickness skin grafts, under Negative Pressure Wound Therapy foam, or simply as a versatile wound contact layer in burn wound care that is compatible with any secondary dressing. "We at Urgo Medical North America are committed to listening to the clinician's needs and providing clinically proven solutions to address those needs as seen here with the launch of a larger size of UrgoTul Ag/Silver to better help those patients who have suffered from burns" said Michael Steadman, CEO.

Beginning April 2020, UrgoTul Ag/Silver will be available in the new, larger size.

Size: 20 cm x 40 cm (8in x 16in)

UOM: Box

Quantity: 5 Sheets per Box

Markets: US and Canada

Urgo Medical North America empowers and equips healthcare professionals to make a difference in their patient's lives by providing innovative, proven wound care solutions that minimize the pain and burden of wounds and help patients throughout the healing process.

For additional information, please visit us at www.urgomedical.us.

Urgo Medical North America, LLC.

3801 Hulen St #251
Fort Worth, TX 76107

US Telephone 1-855-888-8273
Canada Telephone 1-888-446-4143
Toll Free +1 855 888 8273
info@us.urgo.com

*Data on file with UMNA